

INAUGURATION *New showroom* DURING THE MILAN DESIGN WEEK

Following Paris, London and Madrid,
Milan...



...is where Casamance Group is continuing its international development.

This new showroom is located in the Brera district, an important centre for design and decoration in Milan, the obvious choice for this editor of high-end fabrics and wallcoverings.

A magnificent setting of almost 70M² for the French brands Misia, Issé, Casamance and Camengo, the epitome of the group's excellence and expertise in fabrics and wallcoverings.

Created in 2000, **CASAMANCE** is a French editor of premium fabrics, wallpapers and wallcoverings. With its extensive expertise, Casamance embodies French-style elegance and refinement, through its distinctive creations, designed to last and highlight the creative uniqueness of each space.

Since its launch in 2004, **CAMENGO** has been designing fabrics which bring interiors to life, awakening emotions and creating spaces to enjoy. Each creation reflects the refined and dynamic contemporary art of living.

In 2014, the adventure continued with **MISIA**, French editor and designer of fabrics and luxury wallcoverings. This brand is a modern showcase of the glamorous world of the Roaring Twenties in exclusive colours, including the signature Misia Blue.

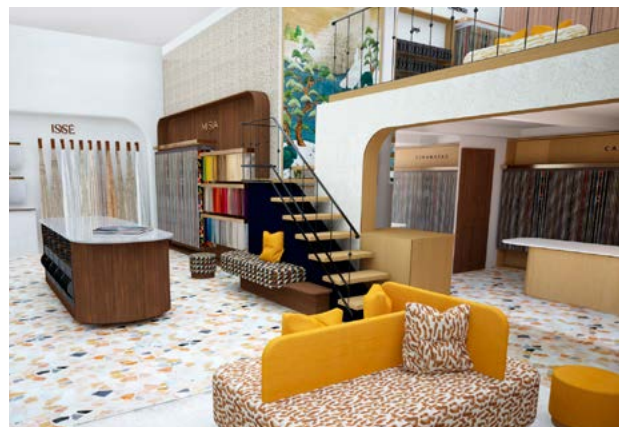
The latest arrival, **ISSÉ**, takes its inspiration from the unpolished elegance of nature. The fabrics draw their strength from the lines of landscape, the light on a rock, a breath of wind and are designed to last, take root and hold their own in their surroundings.

Architectural excellence, an exquisite setting, a refined sensory experience:
THE MILAN SHOWROOM IS BOTH AN EXPERIENCE AND A SHOWCASE.

To complement the unique fabrics and the diversity of the CASAMANCE GROUP collections, the decision was made to create an authentic space, in the iconic design quarter, so close to the hearts of Gary Berche and Natacha Kopec, interior designers at the KNGB agency who created the space.

A generously proportioned palazzo, reflecting the local architecture which they chose to "reveal rather than transform". Once through the door, a subtle harmony comes into play with fine materials, the sculptural wrought-iron staircase and the sumptuous colours.

A succession of atmospheres brings the spaces to life: an alcove opposite an opening, a wallpapered arch adding volume, the soft outlines of the benches inviting you to linger. Here the refined and understated furniture highlights the colour palette of the fabrics and wall collections.



The identity of Misia, Issé, Casamance and Camengo is beautifully showcased in this magnificent building.

Showroom Casamance
Via Brera 28/A, at the corner
of Via Fiori Oscuri in Milan

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